

## Data Protection & Privacy (GDPR)

### 1. Personal Data We Collect

When you purchase via the online bookings system a Yoga class, package, passes, or private sessions, we collect and process personal data necessary to provide our Yoga classes services. This may include:

- Name
- Email address
- Phone number (if provided)
- Booking and attendance details
- Billing and payment information
- Any information you voluntarily provide in communication with us

Payment information is processed securely by third-party payment providers. We do not store full payment card details. Payment information is processed securely via LegitFit Payments App.

### 2. Data Controller

For the purposes of the General Data Protection Regulation (GDPR), the data controller is:

**Yogaworks Ireland**

**Email:** [Christinayogaworksireland@gmail.com](mailto:Christinayogaworksireland@gmail.com)

### 3. How We Use Your Personal Data

We process your personal data for the following purposes:

- To manage bookings, payments and access to classes
- To communicate important information about your classes or sessions (such as confirmations or schedule changes)
- To comply with legal, tax, and accounting obligations
- To improve our services, customer experience and website functionality

Our lawful bases for processing include:

- Performance of a contract
- Legal obligations
- Legitimate interests
- Consent (where applicable)

## 4. Marketing Communications

If you choose to opt in, we may use your email address to send updates, offers, or newsletters. You can withdraw your consent and unsubscribe at any time by email contacting us directly via [christinayogaworksireland@gmail.com](mailto:christinayogaworksireland@gmail.com) or by clicking the unsubscribe link in our emails.

## 5. Data Sharing & Third Parties

We do not sell or rent your personal data. Your personal data may be shared with trusted third-party service providers only where necessary, including:

- **Wix.com Ltd.** (website hosting, booking and contact forms)
- Payment processors supported by Wix – LegitFit and Stripe
- Email communication service providers

All third parties are required to handle your data in compliance with GDPR. Some of these providers may process data outside the European Economic Area (EEA). Where this occurs, appropriate safeguards such as Standard Contractual Clauses (SCCs) are in place to protect your data.

## 6. Data Retention

We retain personal data only for as long as necessary to fulfil the purposes for which it is required:

- To provide our services
- Meet legal and regulatory requirements

Once no longer required, personal data is securely deleted or anonymised.

## 7. Your Rights Under GDPR

Under the General Data Protection Regulation (GDPR), you have the right to:

- Access your personal data
- Request correction of inaccurate or incomplete data
- Request erasure of your data (“right to be forgotten”), where applicable
- Request restriction of processing
- Object to processing for certain purposes
- Request data portability

To exercise any of these rights, please contact us at [christinayogaworksireland@gmail.com](mailto:christinayogaworksireland@gmail.com)

## 8. Data Security

We implement appropriate technical and organisational measures to safeguard your personal data. Wix and LegitiFit also applies industry-standard security measures to protect data stored on their platforms.

## 9. Cookies & Analytics

Wix website uses cookies and similar technologies to ensure proper functionality and to analyse website traffic.

Where required by law, we request your consent before placing non-essential cookies. You can manage your cookie preferences through your browser settings or the cookie banner on our website.

## 10. Updates to This Policy

We may update this Privacy & Data Protection Policy from time to time. The most recent version will always be available on our website under GDPR Policy in the footer.

## 11. Complaints

If you have concerns about how your personal data is processed, you have the right to lodge a complaint with the **Data Protection Commission (Ireland)**.

Website: [www.dataprotection.ie](http://www.dataprotection.ie)

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*"I acknowledge that my personal data will be processed in accordance with the Privacy & Data Protection Policy."*

*"I have read and agree to the Privacy & Data Protection Policy."*

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